

For immediate release:

September 17, 2020

NORTH SHORE HOSPICE LAUNCHES NEW OUTDOOR COMMUNITY FUNDRAISER

North Vancouver, B.C. North Shore Hospice is marking its tenth year by hosting North Shore Hospice Hike & Bike on the weekend of September 26 & 27.

Local residents are invited to sign up for the new event which is being held to raise funds to support the care of people in our community living with life-limiting illness.

On the weekend of the event, participants are encouraged to join friend and family groups and walk or bike their favourite North Shore trails.

Participants can either sign-up individually or as a group and raise funds or simply make a donation on a Go Fund Me page set up for the event. The first 20 teams to sign up will receive a \$250 bonus donation from local investment experts Odlum Brown.

Following the Hike & Bike, we will be hosting an online celebration featuring prize-giving and a presentation with images and video submitted by participants.

Parisa Faridi, a member of the event organizing committee will be hiking in memory of her mother Parvaneh. She says: "I learned about hospice when my mother was at LGH and receiving palliative care. She did not stay there but I got to see what a great facility it was and how they really cared for their patients. I got involved with fundraising for the hospice because it was a great way to remember my mother and support the amazing palliative and hospice team at LGH."

The North Shore Hospice Hike & Bike was originally planned as a mass-attendance event in May with live music and entertainment but like many other organizations, the organizing committee has had to adapt to these pandemic times and has re-imagined the event so that participants can stay safe and healthy while still supporting the hospice.

"This new Hike & Bike event replaces the annual Hike for Hospice which ran for many years, says Jane Jordan, Coordinator of the Every Day Counts program at the hospice. "We hope the community will support us so that we can continue to make palliative and hospice services available to everyone in our community who needs it."

Full details of the event are available here: lghfoundation.com/event/ns-hospice-hike-bike/

North Shore Hospice has been providing care and support services for our community for ten years. The Hike and Bike is the first in a number of events to mark the occasion.

-End-

Images of Parisa Faridi and members of the organizing committee, including Jane Jordan are available upon request.

Media Contact

Yolanda Brooks, Communications Manager, Lions Gate Hospital Foundation

Tel: 604 984 3791

Cell: 604 780 0745

Email: Yolanda.brooks@vch.ca;

lionsgatehospitalfoundation@gmail.com

Established in 1987, Lions Gate Hospital Foundation is the fundraising arm of the hospital. In the past eight years, the Foundation has raised more than \$200 million to support the purchase of new medical equipment, facility upgrades, staff education and research.

Successful projects include raising \$100 million to build a new high-tech Medical & Surgical Centre; the \$2.3 million North Shore Hospice expansion project to build BC's first palliative care hub and the opening of The HOpe Centre, the \$26.5 million facility that has transformed the provision of youth and adult mental health services on the North Shore.

www.lghfoundation.com